

INVITATION



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4. International NEXT Façade Summit:

Think Globally,
Build Locally



Thursday, October 28, 2021
at 4:00pm (CET) as a livestream event

WICONA cordially invites you to the 4th International NEXT Façade Summit on October 28, 2021 as a livestream event.

What are the special requirements for the planning and construction of facades in international markets? Where are the opportunities and where are the pitfalls in the implementation of complex building envelopes in a global context? These and other highly topical questions will be explored at the 4th edition of our English-language International NEXT Façade Summit event series.

This time, leading minds from the world-renowned planning and architectural firms **Zaha Hadid Architects** (London), **FRONT** (London), **3deluxe** (Wiesbaden) and **Störmer Murphy and Partners** (Hamburg) will offer personal insights into their daily work. Using examples from outstanding best practice projects, they will shed light on the challenges of planning and construction processes and report on innovative concepts in a variety of countries.

You can look forward to unique façade architectures, inspiring projects and practical suggestions for your daily work.

The presentations will be held in English.

Organizer:

WICONA®

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SPEAKERS

- **Fabian Hecker**
Zaha Hadid Architects (London)
- **Evan Levelle**
FRONT (London)
- **Dieter Brell**
3deluxe (Wiesbaden)
- **Martin Murphy**
Störmer Murphy and Partners (Hamburg)

MODERATOR

- **Dr.-Ing. Werner Jager**
WICONA

REGISTRATION

The participation is free of charge. We look forward to your registration at: www.next-studio.de

After you have officially registered, you will receive the access link to the YouTube livestream.

We would like to point out that the event will be filmed and/or photographed for advertising purposes. If you do not consent to this, please send your written objection to info@hydro.com.

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